

•• The 100 RICHEST INDIANS

COLOUR: From the morning meeting to the cocktail hour, blue is the new grey.

IN FOCUS: Socks are the attentionseeking accessory of the year. Choose contrasting colours or prints, from classic geometrics to modern day animation.

(From left to right)

Checks: Double-breasted suit by Sunil Mehra. Shirt with band collar by Wills Lifestyle. Check socks by Mustang. High-gloss shoes by Christian Louboutin. Watch by Seiko. Bag by Eske.

Stripes: Horizontal stripe suit by Canali.
Spread-collar shirt by Andamen.
Animated socks by The Moja Club.
Dual-coloured shoes by Modello
Domani. Watch by Michael Kors.

Solids: Block suit by PN Rao. Buttondown shirt by Camessi. Matching tie & pocket square set by Stefano Ricci. Classic socks by Mustang. Closed-laced shoes by Roush. Shoulder bag by Longchamp. Watch by Frederique Constant.

Drinks: Skyy Vodka, Amarula Cream liqueur, Patron Silver tequila and Jagermeister liqueur to get the evening started.

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HOW TO MASTER THE BILLION-DOLLAR LOOK

(STYLE) The

Style

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• The 100 RICHEST INDIANS

(STYLE)



STYLE: Unconventional suits: Old school with a modern twist. **IN FOCUS:** High-gloss footwear for the urban man.

(From left to right)

Textured three-piece suit with red buttons on the jacket and red buttonholes on the waistcoat by **Sunil Mehra**. Shirt with coloured piping by **Wills Lifestyle**. Red glossy shoes by **Christian Louboutin**. Watch by **Swiss Military**.

Graphic-printed jacket by **Ashish Soni**. Plain black shirt by **Surbhi Pansari**. Glossy laced shoes by **Azzurro**. Watch by **Maserati**.

Playing card-printed jacket by **SavilRoez Bespoke**. Grey shirt by **West Street.** Laceless shoes by **Tresmode**. Watch by **Jacques Lemans**.

Floral suit by **Varun Bahl**. Dual-panel shirt by **Camessi**. Shoes by **Alberto Torresi**. Watch by **Vacheron Constantin**.

Hair & Grooming:

Y&E STYLE MEDIA PVT LTD
Styling Assistant: UDIT RANA
Production: Y&E STYLE MEDIA PVT LTD.
Production coordinator:

SAHIL VIG & KAMAL KUMAR Models: NAVNIT SHARMA, JAGGY SINGH,

Models: NAVNIT SHARMA, JAGGY SINGH
ADITYA KUNDRA & OJAS MALLA

Location & Hospitality:
THE LEELA AMBIENCE, GURGAON
HOTEL & RESIDENCES

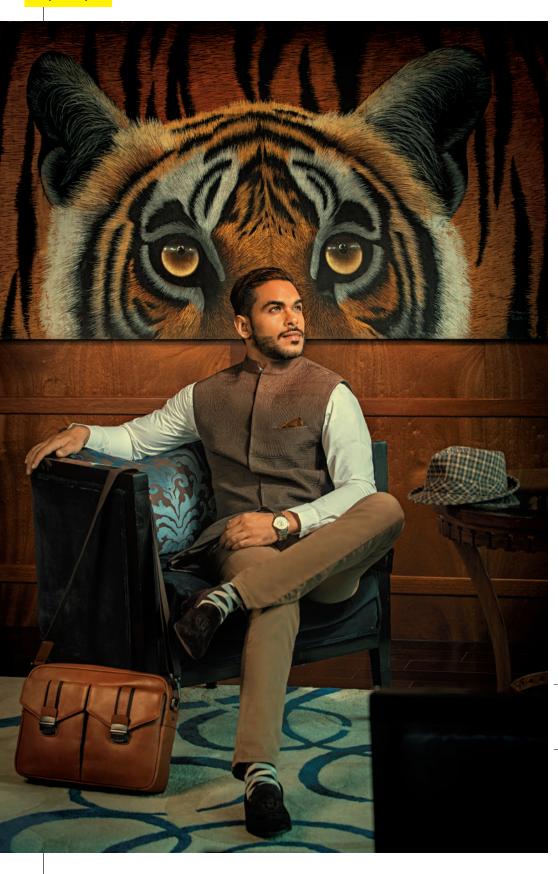
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cut: An assortment of jacket lapels for the after hours. Pick a style that matches your build and body type.

IN FOCUS: Neck accessories: Ties, bows or nothing at all.

(From left to right)

Embellished standard notch lapel jacket by Varun Bahl. Two-tone shirt by Camessi. Striped tie by Ashish Soni. Shoes by Azzurro. Watch by Vacheron Constantin.

Cut shawl lapel tuxedo and straight cut tie by **Ashish Soni**. Pleated shirt with polka dot collar by **Sunil Mehra**. Shoes by **Modello Domani**. Watch by **Michael Kors**.

Narrow notch jacket by
Stefano Ricci. Dual coloured
shirt without a neckpiece
by Wills Lifestyle. Belt by
Savile Row. Shoes by Alberto
Torresi. Watch by Longines.
Peak lapel suit by Surbhi
Pansari. Printed shirt by
Camessi. Houndstooth bow
by Ashish Soni. Shoes by
Tresmode. Watch by Armani.

INDIAN ADVENTURE: The new look for power dressing. **IN FOCUS:** Outdoor meets indoor.

Sleeveless self-print jacket and one peak fold pocket square by **Tarun Tahiliani**. Panel shirt by **Bhane**. Straight-fit trousers by **Nautica**. Striped socks by **Mustang**. Suede laceless shoes by **Tresmode**. Multipocket shoulder bag by **Eske**. Check bowler hat by **SavilRoez Bespoke**. Watch by **Baume & Mercier**.



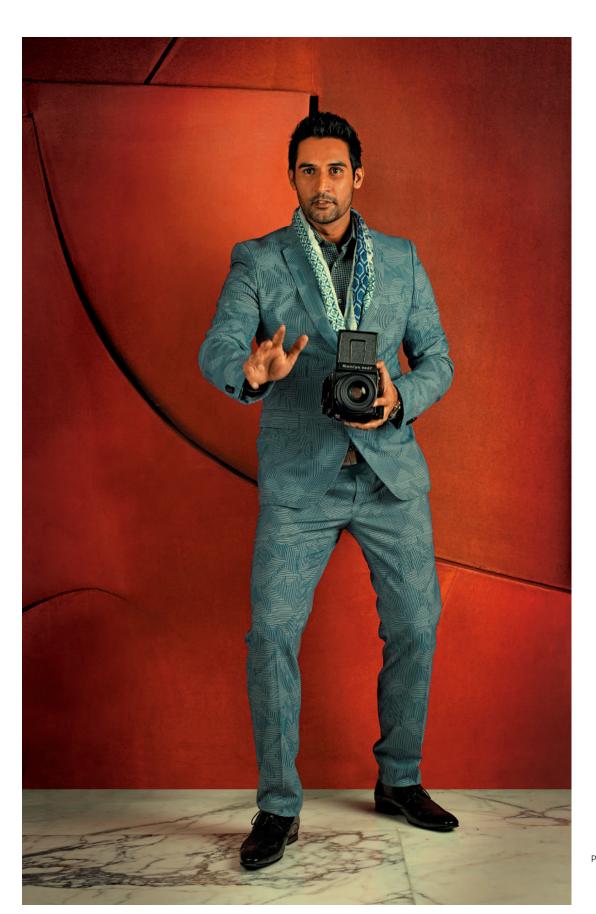
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CONTRASTS:Lighter jackets with darker trousers. **IN FOCUS:** A sharp and snug fit.

Multi-tone short slim fit jacket with coloured bands by **Divya Rajvir**. Shirt by Surbhi Pansari. Tapered black trousers by **West Street**. Light grey socks
by **The Moja Club**. Laced shoes by **Alberto Torresi**. Watch by **Emporio Armani**.



SHAPE & FORM:
A comfortable and unstructured fit for leisurewear. **IN FOCUS:** Digital printed fabrics.

Digital printed two-button suit by **Hugo Boss**. Custommade shirt by **Camessi**. Printed silk scarf by **Shingora** tucked into the jacket. Belt by **Lacoste**. Laced round-tip shoes by Alberto Torresi. Watch by Carl F Bucherer.

The **100** RICHEST INDIANS

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THE JET SETTER: For the man on the move. IN FOCUS: Sheen and high gloss.

Royal blue jacket by PN Rao. Textured shirt by West Street. Bow by SavilRoez Bespoke. Grey & black socks by The Moja Club. Glossy shoes by Modello Domani. Bag by Singleton.

MIX AND MATCH: Collars with the right shirts and accessories. **IN FOCUS:** Beards & hairstyles for business leaders.

(From left to right)

Navnit: Self-design widepeak jacket by **Ermenegildo** Zegna. Paisley printed shirt by **Splash**. Large embroidered bow by Stefano Ricci.

Face: Medium stubble. Hair: Medium-length with the centre pushed up and sides pressed down for a more active and trendier look.

Jaggy: Narrow-notch lapel two-tone tux and straightfold pocket square by Surbhi Pansari. Printed short-collared shirt by Sunil Mehra.

Face: Extended goatee on a long stubble.

Hair: Combed back with a

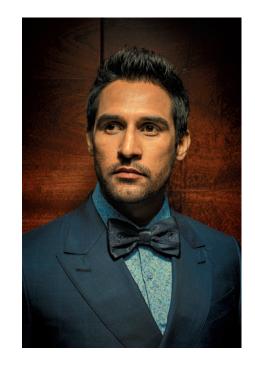
gentle raise in front. Ideal for men with wide foreheads and thin hair texture.

Aditya: Wide-peak lapel check iacket by Canali. Club-collar shirt by **Bhane**. Multi-tone tie by **Alvaro Castagnino**.

Face: Short boxed beard. Hair: Coloured and highlighted then pulled back. Short on the sides to bring out the face and cheekbones.

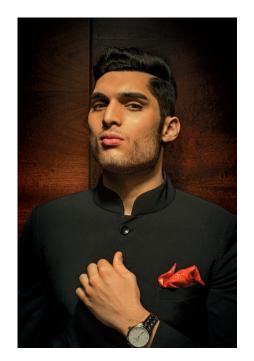
Ojas: Nehru-collar closed-neck formal jacket and two-peak puff pocket square by **Tarun Tahiliani**. Watch by Frederique Constant.

Face: Short stubble. Hair: The business undercut: Short sides and raised centre and top to make you look taller.















GROOMING

Recommendations for getting groomed to perfection:

Boy by **Chanel** has a perfect balance between masculine and feminine notes and makes you smell good for longer.

Advanced Hair Magic fibres that make your hair appear thicker and heavier. Beard Comb by **Beardo** to comb and style the man hair.

Quintessentially membership card for the global traveller that gives access to the best spas, customised lifestyle and bespoke services.

La Solution 10 De Chanel to keep your skin hydrated as well as looking fresher and younger.

Shaving brush by **The Body Shop** to work up a rich lather.

Oil control cleanser by Kaya Men to prevent build of oil.

Fabindia day lotion doubles as a moisturiser and sunscreen.

Luxurious sandalwood and orange peel shaving cream by **Forest Essentials** that smells just as good as it feels.

Wella hair gel to give you a sculpted, dry and long lasting style.

Fragrance kit by **The Body** Shop, a perfect gift for the man who likes to smell good.

Apricot scrub by **Junaili**, a natural Himalayan solution for blackheads.

Himalayan Deodar soap by Kama Avurveda for a moisturising chemical free bath.

Scrub by **Kiehl's**, which removes dead skin and impurities.

Beardo styling wax formulated especially for facial hair.

Body cleanser by Kama Ayurveda, a mild and effective shower gel that substitutes the need for using soap.

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